

NEW RIVER GORGE OUTDOOR INDUSTRY

MEET UP

JOIN US!

MAR 6TH

5:00–6:00PM NETWORKING

6:00–8:15PM MAIN PROGRAM

THE GAINES ESTATE

FAYETTEVILLE, WV

 West Virginia University
BRAD AND ALYS SMITH OUTDOOR ECONOMIC
DEVELOPMENT COLLABORATIVE



EMAIL COREY.LILLY@MAIL.WVU.EDU TO RSVP

Are you a business owner or general manager of an outdoor-oriented business? This can include but is not limited to retailers, resorts, guiding outfitters, outdoor education businesses, industry reps, media companies, etc.

Join us for the New River Gorge Outdoor Industry Meet-Up on March 6th at the Gaines Estate Pavilion in Fayetteville, WV!

This gathering will explore how outdoor businesses can align, support, and connect and learn how other states are helping outdoor businesses start, grow, and thrive. In addition to some time for networking and discussions, the event will feature a presentation from Kelly Ault, the Chair of the State Outdoor Business Alliance Network and Executive Director of the Vermont Outdoor Business Alliance, where she will highlight other state's efforts ending the advantages of such an alliance.

Additionally, facilitated focus group discussions on this topic will be conducted by the Outdoor Economic Development Collaborative.

Networking will be from 5pm to 6pm, and the main program is scheduled for 6pm to 8:15pm. Drinks and light food will be provided. Your perspective is very much appreciated, and we sincerely encourage you to attend and participate in the discussion.

Should you have any questions, please reach out to Corey.lilly@mail.wvu.edu. We're looking forward to seeing you at this critical event.

Please reply to Corey.lilly@mail.wvu.edu to RSVP.